



Barbie[®]

TEEN-AGE FASHION MODEL



Ken[®]

BARBIE'S BOYFRIEND™



Midge[®]

BARBIE'S BEST FRIEND™

EXCLUSIVE
FASHIONS
BY MATTTEL



BOOK 1



Allan[™]

KEN'S BUDDY™



Skipper[®]

BARBIE'S LITTLE SISTER



Scooter[™]

SKIPPER'S FRIEND



NOTE: To dress dolls,
slip clothes
up over
feet and hips.

Barbie® Teen-Age Fashion Model

NEW Barbie has lovely natural looking "LIFELIKE" Bendable Legs. Also movable head and arms. Choice of hair style and color. Dolls are dressed in swimsuits and shoes. A special stand is included.

with bendable legs.....#1070

without bendable legs.....#0850

Barbie's Best Friend™ **Midge®**

Midge has "LIFELIKE" Bendable Legs and movable arms and head. She wears all Barbie's clothes. Choice of hair color. Dolls dressed in swimsuits and shoes. And a special stand to hold her upright.

without bendable legs.....#0860

with bendable legs.....#1080



#1608

BARBIE SKIN DIVER

Exciting fun and fashion! Orange sweatshirt, 2 piece lime and orange swimsuit, green fins, mask and snorkel. (without doll) \$2.00



#1622

STUDENT TEACHER

School work's fun in smart red and white dress, red closed toe shoes. Globe, geography book and pointer. (without doll) \$1.50



#1637

OUTDOOR LIFE

Aqua and white stretch capris, checked jacket, aqua stretch knit blouse. White sailor hat and white tennis shoes. (without doll) \$3.00



#1628

BRUNCH TIME

Informal Barbie print dress, trimmed in orange. Orange shoes. 3 casseroles with lids, 1 handle and coffee pot. (without doll) \$2.00

#0939



RED FLARE

Luscious red velvet ensemble. Flared coat with white satin lining. Matching hat, purse, long white gloves, red shoes. (without doll) \$3.00



#1623

VACATION TIME

For beach or mountains, pink sweater, pink checked shorts, pink shoes. A camera to take Ken's picture, too! (without doll) \$1.50



#0953

BARBIE
BABY
SITS
IN CRIER

FORMULA
3-ounce
TIP CORN
STROP
4-oz. WATER
1 TSP. SUGAR

BARBIE BABY SITS

Everything that Barbie will need to take good care of baby, including soft baby doll dressed in diaper. \$2.50

#1642



SLUMBER PARTY

2 piece pajamas, pink robe. Accessories are rollers, Barbie pins, diet book, scale, brush, comb and slippers. (without doll) \$3.50



#0819

IT'S COLD OUTSIDE!

Fur-collared coat with lowered belt, matching hat. Choice of tan with brown fur or red with black fur. (without doll) \$2.00

#1614



JUNIOR PROM

Red full-length gown with scooped neckline. White fur stole. Chain necklace, long white gloves and red shoes. (without doll) \$3.50

#1621



KNIT HIT

Tailored blue and green jacquard sweater with blue knit shirt. Red flat shoes and Barbie® Fashion newspaper. (without doll) \$1.50

#1609



BLACK MAGIC ENSEMBLE

Short black sheath evening dress with black tulle evening cape; black gloves and matching shoes; gold purse. (without doll) \$2.00

#1647



GOLD 'N GLAMOUR

Gold lamé tweed and blue chiffon dress and coat. Long brown gloves, pearl necklace, gold purse, brown shoes. (without doll) \$4.00

#1625



MODERN ART

Green organza dress with floral print lining. Green shoes. Art Gallery program and framed picture included. (without doll) \$2.00

#1640



MATINEE FASHION

Sheath with braid trim, matching jacket with "fur" collar and cuffs. Matching hat and chiffon scarf. Red shoes. (without doll) \$3.00



#0876

CHEERLEADER

Barbie or Midge leads cheers in red skirt, white sweater, white socks and red shoes. Pompons and megaphone, too! (without doll) \$2.50



#1601

PAJAMA PARTY

Midge wears daintily tailored 2 piece pajamas. Alarm clock to wake her in time for fashion model assignments. (without doll) \$1.50



#1629

SKATER'S WALTZ

Pink stretch knit skating costume with flaring felt skirt. Pink "Furry" mittens, nylon tights, white shoe skates. (without doll) \$2.50



#1626

DANCING DOLL

Pink and white checked dress with crisp white collar. Pink belt, white shoes. Record player with 2 records. (without doll) \$2.00



#1638

FRATERNITY DANCE

White lace and fuchsia chifon dress. Brooch at waistline, gold necklace, long white gloves and fuchsia shoes. (without doll) \$3.00



#1631

ABOARD SHIP

Navy blue dress with striped bodice. Navy blue jacket. Red shoes. Camera, travel folders, poster and book included. (without doll) \$2.50



#1644

ON THE AVENUE

For a walk on the avenue, chic white and gold knit suit with gold accents. Necklace; white gloves and shoes. (without doll) \$3.50



#0875

DRUM MAJORETTE

Red and gold jacket, majorette hat, short white skirt, nylon tights, white gloves and boots. Baton included. (without doll) \$3.00



#1620

JUNIOR DESIGNER

Blue shift dress. Applique flowers to press on. Green belt and shoes. Barbie's own iron and Design Book. (without doll) \$1.50

#1635



FASHION EDITOR

Blue sheath dress with print bodice. Blue sleeveless jacket, matching hat. Blue closed toe shoes and camera. (without doll) \$2.50.

#1619



FUN 'N GAMES

Pastel multi-colored striped dress with pleated skirt. Croquet mallet, stake, 2 wickets and 1 croquet ball. (without doll) \$1.50

#1615



SATURDAY MATINEE

Brown and gold tweed suit with fur collar and cuffs; matching hat; brown shoes and gloves; gold fur trimmed purse. (without doll) \$3.50



#1643

POODLE PARADE

Green jumper, and checked coat, dickey, kerchief, purse and shoes. Sunglasses, trophy, award certificate. (without doll) \$3.50

#1634



BARBIE LEARNS TO COOK

Barbie print dress with blue shoes. Pop-up toaster with 2 pieces of toast. Pots, pans and Barbie Cookbook. (without doll) \$2.50



#1624

FUN AT THE FAIR

Barbie's own print on blouse and kerchief! Red skirt lined in Barbie print, too. Red shoes and cotton candy. (without doll) \$2.00



#1639

HOLIDAY DANCE

Gold and white striped lamé evening gown, orange chifon sash; gold purse, long white gloves and white shoes. (without doll) \$3.00



#1646

MAGNIFICENCE

Satin and chifon evening dress in pink and red. Matching coat. Pink slip and shoes. (without doll) \$5.00



#1604

CRISP 'N COOL

Red skirt, white blouse, red and white ascot scarf, white gloves and shoes, red and white purse. (without doll) \$1.50

#1636



SLEEPING PRETTY

Pale blue nylon nightgown and negligee with lace trim. Blue satin pillow, blue slippers, comb and brush. (without doll) \$3.00

#1645



GOLDEN GLORY

Gold evening gown; matching evening coat with fur collar. Gold shoes, white gloves and green taffeta purse. (without doll) \$4.00

#0949



STORMY WEATHER

For a splashy rainy day. Yellow trench-coat with matching hat and closed umbrella. White vinyl rain boots. (without doll) \$2.50



#1632

INVITATION TO TEA

One piece hostess pajamas in pink; pink lamé tunic, silver belt; "glitter" shoes. Teapot with cups and saucers. (without doll) \$2.50



#1641

MISS ASTRONAUT

Silver space suit with brown trim; silver helmet, brown gloves, brown vinyl boots. And the American flag, too! (without doll) \$3.00



#1627

COUNTRY CLUB DANCE

White short formal with gold and white bodice. Long white gloves, pearl necklace, gold purse and white shoes. (without doll) \$2.00



#1613

DOG 'N DUDS

Barbie's dog with his duds! Fun and Fancy Accessories that match up with Barbie and Skipper styles. \$3.00



#0947

BRIDE'S DREAM

Traditional white satin wedding gown and veil. Bridal accessories include a blue garter and Bridal Bouquet. (without doll) \$3.50



#1617

MIDNIGHT BLUE

Blue satin skirt with silver lamé bodice; matching coat with white "fur" collar. Gloves, necklace, purse and shoes. (without doll) \$4.00



#1633

DISC DATE

White blouse; fuchsia evening skirt with rhinestone buttons; fuchsia shoes. Record player with 2 records. (without doll) \$2.50



#0874

BARBIE ARABIAN NIGHTS

Rose and gold costume. Gold slippers and jewelry. Magic lamp and story included. (without doll) \$3.00



#0774

KEN ARABIAN NIGHTS

Red velvet coat with gold sash; turban; slacks; red and gold scuffs. Story included. (without doll) \$3.00

A detailed illustration of Cinderella's iconic gown. It features a long, flowing white veil with a black lace trim. The bodice is white with a silver tiara and veil. The skirt is a vibrant yellow satin, heavily pleated and gathered at the waist with a large silver brooch. The hem is wide and features a large, ornate silver fleur-de-lis design. The number #0872 is printed to the left of the dress.

#0872

CINDERELLA

Cinder dress with brooch. Silver lame and yellow satin ball gown. Silver tiara with veil, long white gloves and "glass" slippers. Story also included. (without doll) \$4.00



THE PRINCE

Cinderella's prince wears green velvet and gold brocade outfit. Gold velvet cap with feather and jewel. "Glass" slipper and story, magenta velvet pillow included. (without doll) \$4.00



#0873

GUINEVERE

Blue velvet gown with red armlets; red brocade shoes, red and blue hat with gold sheer wimple. Gold chain belt. Story leaflet included. (without doll) \$4.00



#0773

KING ARTHUR

Ken is King Arthur in his "Silver" costume, has red satin surcoat with gold belt; scabbard, sword, spurs, helmet and shield. Story included. (without doll) \$4.00



VERSATILE STYLES FOR
MANY OCCASIONS . . . PLUS
FASHION FROSTING™
ACCESSORIES \$1.00 EACH



DRESS UP HATS



SWEET
DREAMS



SHOE
WARDROBE



JUMPIN' JEANS

Fashion Paks FOR *Barbie®* AND *Midge®* \$1.00 EACH



HERE
Choice of
red, yellow or black



FASHION FEET



RUFFLES 'N LACE



ON THE GO



OR BARBIE® DRESSMAKERS

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



IN THE SWIM
Choice of orange,
pink or blue



GOING TO THE BALL



COLOR COORDINATES



WHAT'S COOKING?
Choice of red or white



COSTUME
COMPLETERS

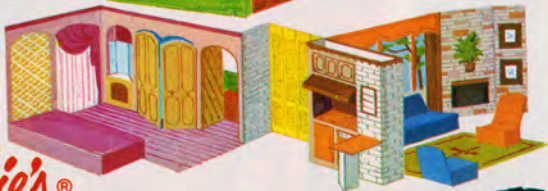


LOVELY LINGERIE
Choice of blue, pink, black, white

Fashion Paks FOR *Barbie*® AND *Midge*® \$1.00 EACH



#4092



Barbie's®

NEW DREAM HOUSE

A real dream house for Barbie! Living room with dining area, bedroom-dressing room with built-in vanity, kitchen with "built-ins" and "pass-through" serving area. Terrace with built-in barbecue. Smart, easy-to-assemble furniture. All in sturdy, colorful chipboard. Can be played with most anywhere; folds away neatly and compactly, has convenient carrying handle.



Barbie's®

KEYS TO FAME™ GAME



#5410

For 2 to 6 players...ages 8 to 14! What would you like to be? Astronaut...Movie Star...Fashion Designer...Mother...Teacher...Stewardess...Nurse...Ballerina? In this game, you can make your secret ambition come true!



Barbie®

#0450

QUEEN OF THE PROM™ GAME

Share Barbie's most glamorous moments! Join her, Midge, Skipper, Ken and Allan in all their exciting activities. Top it off by being queen of the prom! For 2 to 4 players...ages 6 to 12.



#1034

Barbie®

HOSTESS SET

Barbie learns to cook in bright Barbie print dress; then serves tea in glamorous red hostess pajamas. Set has accessories including cooking utensils, tea service, record player and 2 records.

Glamour
Goes
To Her
Head!



#0871

Barbie®

WIG WARDROBE

Lovely sculptured head to put on your Barbie doll, then work fashion magic with 3 high-fashion wigs. Styles are Glamour Curls, Classic Crown and Clip 'N Dip; colors are brunette, titian and champagne platinum. Change Barbie's hair color and style to go with different fashions.

Barbie® GOES TO COLLEGE



#4093

Barbie's a college co-ed. Easy-to-assemble college includes Dormitory, Sweet Shoppe, Stadium, Drive-in Movie and campus scenes, plus exciting furnishings and accessories. All in sturdy, colorful chipboard. Folds neatly away. Compact, with convenient carrying handle.

hair
fashion
fun



#4035

Barbie's® COLOR 'N CURL

You design Barbie's hair styles! Lovely sculptured Barbie and Midge heads and FOUR wigs which can be colored and curled over and over again. Barbie Hair Dryer really dries hair! Barbie wig stand, curlers, rollers, Barbie pins, Barbie Magic Hair Color Changer, Barbie pins, comb and brush. Easy-to-follow instructions for hair styles.

Barbie® & Skipper®

DINING ROOM FURNITURE



#4010

Dining room set includes table with 2 drop leaves, 2 chairs, dishes and silverware for 2 including bowl and fruit. Sew-Free covers for seat cushions. Cut-out place mats, napkins and rug.



#1022

Barbie® Ken® & Midge® PEP RALLY GIFT SET

They'll entertain at half-time! Barbie steps lively in "Drum Majorette" costume, while Ken leads the band in "Drum Major" uniform. Midge leads the cheers in "Cheerleader" outfit.

Barbie's® DREAM KITCHEN AND DINETTE



A dream kitchen and dining area! Kitchen has "built-ins" with breakfast bar. All in sturdy, colorful chipboard. Accessories include plastic dishes and telephone. Dining area has easy-to-assemble furniture with Sew-Free Accessories. Folds neatly; accessories can be stored inside; convenient carrying handle.



Barbie® & Skipper®

GO-TOGETHER FURNITURE

IT'S A SNAP TO PUT TOGETHER!

Complete line of tuff-to-break high quality, plastic furniture designed by Mattel for Barbie, Skipper, and all their friends.

Attractive room settings and play accessories with each set!

(without doll)



#4012 Complete Living Room Furniture Kit. 3-D Room Setting, table accessories and smart Sew-Free cloth upholstery.



#0410

Chaise Longue
& Side Table Kit.



#0408

Convertible
Sofa-Bed With
Coffee Table Kit.



#0411

Lawn Swing &
Planter Kit.



#0409

Chair, Ottoman
& End Table Kit.

Barbie®

GE-TAR™

FOR THE SMALL FRY!

Turn the crank, play the tune, sing the words of the Barbie song (included). Colorful, sturdy; with shoulder carrying cord. Patented musical unit.



#0524

SEW-FREE FASHION FUN™

A whole new world of exciting styles for all Barbie and Midge dolls without sewing a stitch! Easy-to-follow instructions included with every fashion. 12 different exciting costumes available.

Fabulous fashions for Junior Designers in 3 easy steps:

1. Apply Mattel Sew-Free Strips
2. Cut out
3. Press together with your fingertips!





#1701

#1703



#1723

FROM NINE TO FIVE

Navy blue dress; matching kerchief; white sleeveless jacket. Gold chain belt, white gloves, navy purse, Sew-Free zipper. (without doll) \$1.50

SORORITY TEA

Blue sheath dress with gold, green and red trim. Matching jacket and bag. With green Sew-Free buttons. (without doll) \$1.00

DAY 'N NIGHT

2 costumes with Sew-Free accessories! Sheath dress for daytime; long skirt and overblouse for evening, plus coat. (without doll) \$2.00



#1707

HOOTENANNY

Turquoise dress trimmed in pink, green and black. Stole and bag match the dress. Pink Sew-Free buttons. (without doll) \$1.00



#1724

GOLDEN BALL

Gold taffeta gown trimmed in tangerine. Velvet evening coat and purse. Includes Sew-Free accessories. (without doll) \$2.00



#1711

DEBUTANTE PARTY

Black taffeta bodice and full-length white skirt. Evening stole matches skirt. Black gloves, shoes, Sew-Free zipper. (without doll) \$1.50



#1712

DAY IN TOWN

Aqua linen sheath dress and beige coat; beige vinyl belt, aqua vinyl purse, Sew-Free zipper and beige shoes. (without doll) \$1.50



#1706

PRETTY TRAVELER

Beige sheath dress with red, green and yellow stripes; short coat, purse and scarf. Green Sew-Free buttons. (without doll) \$1.00

#1721



MOONLIGHT 'N ROSES

Shocking pink evening dress and coat; collar and purse to match. Long pink gloves, silver glitter shoes, Sew-Free zipper. (without doll) \$2.00

#1722



STARDUST

Blue and green print formal; stole and head scarf to match; long white gloves, shoes and Sew-Free accessories. (without doll) \$2.00



#1713

SIGHTSEEING

Blue sundress with bolero, kerchief and purse. White shoes, sunglasses, blue ribbon belt. Sew-Free zipper. (without doll) \$1.50

#1708



PATIO PARTY

Bright butterflies on yellow sundress with red sash. Matching overblouse and purse. Green Sew-Free buttons. (without doll) \$1.00

#1040

Skooter^{T.M.}

Skipper's[®] Friend

Skooter, 9¼" tall, wears all Skipper's "Junior Fashion" styles. She has movable arms, legs and head. Blonde, brunette or red-head. Skooter is dressed in red, white and navy blue 2 piece swimsuit with red shoes. Stand included.

#0950

Skipper[®]

Barbie's[®] Little Sister

Skipper has movable arms, legs and head. Choice of hair color. You can comb her hair, too! Her "Junior Fashion" wardrobe has many styles which match Barbie's. Doll is dressed in swimsuit and shoes. Has comb, brush and stand.

Skipper[®]

with LIFELIKE BENDABLE LEGS

With her "LIFELIKE" Bendable Legs, Skipper can be posed in many positions. She is dressed in swimsuit and shoes. Comb, brush and stand.

#1030

#1902

**SILK 'N FANCY**

White satin full skirt and red velveteen bodice; gold stretch head band; white socks and black shoes included. (without doll) \$1.50

#1913

**ME 'N MY DOLL**

Pink gingham dress, pink ruffled petticoat; white socks, white shoes and tiny Barbie doll in her checked skirt. (without doll) \$2.00

#1907

**SCHOOL DAYS**

Pink skirt and sweater, white blouse, pink socks, black shoes. Knitting bowl, skein of yarn and needles. (without doll) \$2.50

#1922

**TOWN TOGS**

Green felt jumper and matching green felt coat. Yellow knit blouse. Checked hat and long hose with black shoes. (without doll) \$3.00



#1921

SCHOOL GIRL

Pleated skirt and red jacket with white blouse. Red hat and shoes. White socks. School accessories included in pack. (without doll) \$3.00



#1908

SKATING FUN

Short red velvet flared skirt, red leotards with white top, "furry" white hat and white figure ice skates included. (without doll) \$2.00



#1911

DAY AT THE FAIR

Red denim skirt with Barbie print blouse and kerchief. Pocket in skirt holds tiny Barbie doll! Red shoes. (without doll) \$1.50



#1905

BALLET CLASS

Pink and silver tutu; pink satin bag, white ballet shoes, flowered tiara. Black leotards and tights for practice. (without doll) \$2.50



#1918

SHIP AHOY

Dress has pleated skirt, striped top and jacket. White socks, red shoes, camera, travel folders, sailboat. (without doll) \$2.50

#1916



RAIN OR SHINE!

Bright yellow belted trench coat to match Barbie. Yellow rain hat, closed umbrella and white vinyl boots, too! (without doll) \$2.00



#1910

SUNNY PASTELS

Pastel striped dress with gold circles dripping from pink tree. Purse to match. White socks and pink shoes. (without doll) \$1.50

#1920



FUN TIME

Blue cotton capris, jacket and shell, plaid blouse. Blue shoes. Croquet mallet, 1 ball, 2 wickets and stake. (without doll) \$3.00

#1914



PLATTER PARTY

Blue velveteen bodice and red plaid full skirt with pom-pom trim, red shoes. Record player and 2 records included. (without doll) \$2.00

#1912



COOKIE TIME

Navy blue and white dress with red belt. Cooking utensils, cookbook and cookie mix. Red flat shoes included. (without doll) \$1.50

#1906



DRESS COAT

All dressed-up in a red velvet coat and hat. Matching purse with gold handle. White shoes and short white gloves. (without doll) \$2.50

#1919



HAPPY BIRTHDAY

Blue organdy party dress with hat, petticoat, shoes, socks and gloves. Includes accessories for a birthday party. (without doll) \$3.00



#1915

OUTDOOR CASUALS

Blue stretch capris, blue bulky sweater and knit dickey. White shoes and white short gloves with red yo yo. (without doll) \$2.00



#1900

UNDER-PRETTIES

White petticoat; white panties; curlers and Barbie pins; pink comb, brush; mirror and bathroom scale. (without doll) \$1.50



#1917

LAND AND SEA

Blue denim pedal pushers. Matching middy jacket and gob hat. Striped knit blouse. Sunglasses, shoes. (without doll) \$2.50



#1909

DREAMTIME

White pajamas with red polka dots; pink robe; slippers; telephone and telephone book. Felt kitten included. (without doll) \$2.50

A fashion illustration of a woman in a red dress and hat, labeled 1901. The woman has blonde hair and is wearing a wide-brimmed hat with a red ribbon. She is wearing a red, sleeveless, button-up dress with a large pocket on the front. She is also wearing white gloves and red shoes. The number 1901 is printed in large, bold, black letters to the left of the woman.

Matches Barbie's Sheath Sensation. Red dress with silver buttons; white hat, socks and gloves. Red shoes. (without doll) \$1.50

Dainty yellow dress with white nylon overskirt. Flower circlet, white socks, shoes, gloves and bright nosegay (without doll) \$2.00

[illegible]

Skipper® AND Skooter™

JUST FOR FUN



SHOE PARADE



WOOLY P.J.'S



PARTY PINK

Fashion Paks FOR **SKIPPER**® AND **SKOOTER**™ \$1.00 EACH

NEW Skipper® DREAM ROOM

#4094



A dream room come true for Skipper! Ruffled Sew-Free accessories you make yourself! Easy-to-assemble furniture and accessories. Bright and feminine, Skipper's room has an alcove for play, study area and bedroom. All in sturdy, colorful chipboard. Folds away neatly and has convenient carrying handle.



#1021

Skipper®

PARTY TIME SET

For special occasions, Skipper wears "Silk 'N Fancy" dress with red velvet "Dress Coat" and matching hat. Set includes red and gold purse, gold stretch head band, white shoes, socks and gloves; red shoes; white comb and brush. Skipper doll is dressed in red and white swimsuit.

Skipper® & Skooter™ BUNK BEDS



#4011

2 beds snap together as bunk beds—or you can convert them to twin beds. 2 box springs, 2 foam mattresses, 2 foam bed pillows, plush rug, mirror, ladder and 3-D room setting included.



#5415

All the excitement and fun of a Horse Show! You be Skipper and win a horse, riding habit, Clover-B Club Card and the Blue Ribbon at the Horse Show! For 2 to 4 players.

#1032





Ken[®] He's A Doll[™]

Ken is Barbie's boyfriend. He has "LIFELIKE" Bendable Legs and movable head and arms. Choice of hair color. Dolls are dressed in bright beach jackets, swimming trunks and sandals. Stand included.

with bendable legs.....#1020

without bendable legs.....#0750

Allan[™] Ken's Buddy[™]

Red-haired Allan has "LIFELIKE" Bendable Legs and movable head and arms. He wears all Ken's clothes. Dolls are dressed in beach jacket, swimming trunks and sandals. A special stand is included.

without bendable legs.....#1000

with bendable legs.....#1010

#1410



CAMPUS CORDUROY

For campus wear beige corduroy jacket complete with brown leather elbow patches and matching corduroy slacks. (without doll) \$2.00

#1415



MR. ASTRONAUT

To match Miss Astronaut, silver space suit with brown trim, brown gloves, space helmet, boots and the American flag. (without doll) \$3.00

#1409



GOIN' HUNTIN'

Ken's off for a weekend of big game hunting dressed in red plaid shirt, red cap for safety, blue jeans and gun included. (without doll) \$2.00

#1413



OFF TO BED

Red, white and blue knit pajamas, red plush slippers, alarm clock, glass of milk, red telephone and a book. (without doll) \$2.00

#0779



AMERICAN AIRLINES CAPTAIN

Blue suit with silver insignia; matching cap; black shoes and socks. Flight log and bag. (without doll) \$4.00

#0799



TOUCHDOWN

Red padded football pants, sweatshirt with shoulder guards, helmet, socks and regulation shoes. Football, tool (without doll) \$3.00



#0793

DR. KEN®

Doctor's top and trousers, white shoes and socks. Black bag, mask, cap, stethoscope and reflector head band. (without doll) \$3.00



#1412

HIKING HOLIDAY

Just the thing for rugged mountain trails! Tan bermudas, green bulky sweater, brown shoes and white socks. (without doll) \$2.00



#0787

TUXEDO

For the Senior Prom, tuxedo with white dress shirt, black socks and shoes; maroon bow tie and boutonniere. (without doll) \$4.00



#1414

HOLIDAY

In a holiday mood! Blue slacks and white knit shirt. Checked hat. White socks. Black and white shoes (without doll) \$2.00



#0797

ARMY AND AIR FORCE

Basic uniform. U. S. Army and U. S. Air Force accessories. Caps, ties, belts, shoes, socks and Air Force wings. (without doll) \$3.00



#0775

DRUM MAJOR

White jacket with red and gold trim, red trousers, white "plush" hat, white socks and shoes. Baton included. (without doll) \$3.00



#1406

KEN SKIN DIVER

Ken's a skin diver! Orange hooded sweatshirt, striped swim trunks, green fins, snorkel and diver's face mask. (without doll) \$2.00



#1401

SPECIAL DATE

Smart navy blue jacket and pants with long sleeved white shirt. Slim red tie, black shoes and socks. (without doll) \$4.00



#0796

SAILOR

U.S. sailor uniform. Middy blouse, black tie, bell bottom trousers, gob cap, duffel bag, socks and black shoes. (without doll) \$3.00



#1416

COLLEGE STUDENT

Brown slacks, green and brown plaid sports jacket, white shirt, brown tie, brown shoes and socks. Type-writer. (without doll) \$3.00



#1405

ROLLER SKATE DATE

Orange, green and white argyle sweater, white slacks and brown roller skating shoes with skates attached. (without doll) \$2.00



#0790

TIME FOR TENNIS

White cardigan, white sport shorts and T-shirt. Includes tennis shoes, socks, sun-glasses, racquet and balls. (without doll) \$3.00



#1403

GOING BOWLING

Ken's bowling scores are sensational. Handsome and casual red sport shirt with grey slacks, white socks and shoes. (without doll) \$2.00



#1417

ROVIN' REPORTER

Navy blue slacks; red cardigan jacket with gold buttons; white shirt; black socks and black shoes; camera. (without doll) \$3.00



#1407

FOUNTAIN BOY

White jacket and white cap. Accessories include a tray with 2 sodas, napkins, spoons, order book and pencils. (without doll) \$2.00

SPORTSMAN



DR. KEN'S® KIT



BEST FOOT FORWARD



SODA DATE

Choice of
gold shirt,
green slacks
or red shirt,
beige slacks



Fashion Paks FOR Ken® AND Allan™ \$1.25 EACH

CHEERFUL CHEF



WHITE IS RIGHT!



LOUNGING
AROUND
Choice of
red or green

SHOES FOR SPORTS



Fashion Paks FOR *Ken*[®] AND *Allan*[™] \$1.25 EACH



PARTY FUN



AT EASE



TOP IT OFF!

STYLES AND ACCESSORIES FOR MANY OCCASIONS

DON'T ACCEPT IMITATIONS

GENUINE *Barbie*[®]
BY MATTEL[®]

Look for the Mattel identifying wrist tag attached to each **GENUINE** Barbie, Midge, Ken, Allan, Skipper and her new friend Scooter doll.

GENUINE *Midge*[®]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

For perfect fit and finest quality, always insist on the genuine, exclusive fashions made only by Mattel for these dolls.

GENUINE *Allan*[™]
BY MATTEL[®]

GENUINE
Skipper[®]
BY MATTEL[®]

**ALL COSTUMES
ILLUSTRATED ARE
ORIGINAL DESIGNS
BY MATTEL[®]**

GENUINE
Scooter[™]
BY MATTEL[®]

"BARBIE", "KEN", "MIDGE", "ALLAN", "SKIPPER" and "SKOOTER" are the trademarks of Mattel, Inc. for its DOLLS. "SEW-FREE FASHION-FUN" is the trademark of Mattel, Inc. for its DOLL CLOTHES ready to make without sewing.

The approximate suggested retail prices are offered solely as guides for the use of toy merchandisers and not for use in advertising or for any other purpose. Mattel does not represent such prices as being the prices at which any of the products should be or will be sold at retail.

Barbie®

has her own **FAN CLUB** and her own magazine with news about Barbie, her club, her fashions and her friends.

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

CUT HERE, PLACE IN ENVELOPE AND MAIL TO:

BARBIE® P. O. Box 44, Los Angeles, California 90051

☐

Please enroll me as a member, without charge, in the Barbie Fan Club.

☐

Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for Six issues. One Every Other Month.

NAME _____

PLEASE PRINT

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BIRTHDAY _____ AGE _____

*You'll love all Mattel's
play accessories and
exclusive fashions for
Barbie® and her friends
...they're swell!*



YOU CAN TELL IT'S **MATTEL**... IT'S SWELL!

"BARBIE®", "KEN®", "MIDGE®", "SKIPPER®", "ALLAN®" and "SKOOTER®" are the trademarks of Mattel, Inc., for its **TEEN-AGE DOLLS**. Printed in Japan.